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Containerized Liquid Coating Product
Direct Supply Business Method

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ABSTRACT OF THE DISCLOSURE

A consumer places an order for liquid coating product directly with a supplier via the internet or telecommunications. Customer order information is entered into a customer order subsystem on a computer, is compiled, processed, and then utilized by a production subsystem governing a production line for containerized liquid coating product inclusive of all colorants required to obtain particular, non-standard, colors. Batching with regard to liquid coating base, delivery date and geographic delivery address is suggested. Shipping assemblies and packages specific customer orders for commercial transport service directly to the delivery address given by the consumer. Customer order information including verified content is indicated by a container identifier in assurance of quality. Attachment of a label upon each container after filling with blended liquid coating base and colorant with information printed and/or a bar or other digital code is suggested. Superior precision in colorant addition than that obtainable by a local retailer ensures consistent color, tone, and shade for particular, non-standard, colors in diverse containers and orders. Standard containers may be partially filled and non-standard volume plastic containers may also be utilized in fulfillment of precise order quantities. Production to order minimizes inventory. Product information including digital assistance in selection of base, color, and volume for a given application and placing an order is readily provided on an internet web site or a dedicated terminal in a kiosk.

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